

Bachelor of Science (BS)
Degree Code 517 A
Non-Teaching

Program of Study for
Communication Majors
Journalism

I. GENERAL EDUCATION 44

II. MAJOR REQUIREMENTS 48
An overall 2.0 GPA is required in the major. 18 semester hours must be completed at Appalachian.

Junior Writing in the Discipline (WID) _____ & Senior Capstone Experience (CAP) _____ must be met.

Core Courses (12 sh) (A 2.0 GPA is required in the core courses)

- COM 1200 _____ (3) Foundations of Human Communication
- COM 2101 _____ (3) Public Speaking
- COM 2300 _____ (3) Introduction to Mass Communications (Prerequisite: COM 1200 or permission of the instructor)
- COM 2310 _____ (3) Communication Ethics (Prerequisite: COM 1200 or permission of the instructor)

Major Courses (36 sh)

- COM 2600 _____ (3) Introduction to Journalism
- COM 2610 _____ (3) Print Newswriting (Prerequisites: keyboarding skills, COM 2600, must be an admitted journalism major or communication minor or permission of the instructor)
- COM 2618 _____ (3) Introduction to Media Publishing (Prerequisite: must be an admitted advertising, journalism, or public relations major)
- COM 3210 _____ (3) Copy Editing (Prerequisites: COM 2610, and must be an admitted journalism major)
- COM 3300 _____ (3) Mass Media & Society (Prerequisite: COM 2300 or permission of the instructor)
- COM 3305 _____ (3) Communication Law
- COM 3310 _____ (3) Layout & Design for the Print Media (Prerequisites: COM 2610, 2618 and must be an admitted journalism major)
- COM 3600 _____ (3) Feature Writing (WID) (Prerequisites: COM 2600, 2610 or permission of the instructor)
- COM 3928 _____ (3) Communication Research Methods (Prerequisite: Jr/Sr standing or permission of the instructor)
- COM 4210 _____ (3) Specialized Reporting (CAP) (Prerequisite: COM 2610)
- COM 4420 _____ (3) Converged Media (Prerequisite: COM 2610, 3302, or 3618)

AND

Choose 3 sh from:

- HIS 2101 _____ (3) The World Since 1945
- P S 2130 _____ (3) State & Local Government
- P S 3280 _____ (3) Public Policy Analysis

III. MINOR REQUIRED 12 - 24
9 sh of a minor must be completed at Appalachian.

IV. FREE ELECTIVES (to total a minimum of 122 sh for this major) 6 - 18
2 sh of free electives outside the major discipline are required. 122

Students must apply to be a COM major. Deadline to submit “Application for Admission” form is October 1 and February 15. Once accepted, a student must still fill out the “Declaration of Major” form and submit it to the Dean’s Office for processing.