Bachelor of Fine Arts (BFA)	**Program of Study for**
Degree Code 511 A	**Department of Art**
Non-Teaching	**Graphic Design**

I.   GENERAL EDUCATION **44**
(ART 2030 and ART 2130 taken for the major may count in Gen Ed: LSE. ANT 1415, ECO 2030 or SD 2400 if taken for the major may count toward Gen Ed: LSE or ILE).

II.   MAJOR REQUIREMENTS **81**
A minimum grade of "C" (2.0) is required in each Art course. 18 semester hours must be completed at Appalachian State University.
Junior Writing in the Discipline (WID) _____ & Senior Capstone Experience (CAP) _____ must be met.

Foundations Requirements (9 sh)
\# ART 1001 _____ (3)   Foundations I
\# ART 1002 _____ (3)   Foundations II
\# ART 1003 _____ (3)   Foundations Drawing

Studio Art (21 sh)
ART 2026 _____ (3)   Photographic Design I (Prerequisite: ART 1001 & 1003 or ART 1020 or ART 1021)
ART 2103 _____ (3)   Drawing II (Prerequisite: ART 1001 & 1003 or ART 1020 or ART 1021)
ART 2104 _____ (3)   Digital Imaging (Prerequisite: ART 1001 and ART 1003)
ART 3226 _____ (3)   Photographic Design II (Prerequisites: ART 1001, ART 1002, ART 1003, and ART 2026 for Art & Visual Culture majors. ART 2026 & Candidacy Portfolio Review for BFA Studio Art, BFA Graphic Design, or BFA Art Ed majors; permission of the instructor)

And 6 sh of Studio Art Electives (see undergraduate catalog for prerequisites)
ART ____ _____ (3)   _____
ART ____ _____ (3)   _____

And 3 sh Printmaking Electives (see undergraduate catalog for prerequisites)
ART ____ _____ (3)   _____

Art History (12 sh)
ART 2030 _____ (3)   Art from Pre-History to 1400 (Gen Ed: Liberal Studies Experience; Fine Arts Designation)
ART 2130 _____ (3)   Art from 1400 to the Present (Gen Ed: Liberal Studies Experience; Fine Arts Designation)
ART 2230 _____ (3)   History of Graphic Design

And 3 sh of ART History electives to fulfill the Junior Writing in the Discipline requirement:
ART ____ _____ (3)   _____

Graphic Design Studios (33 sh)
Introductory Studios (6 sh)
\# ART 1102 _____ (3)   Introduction to Graphic Design (Prerequisite: ART 1001 and ART 1003)
\# ART 2102 _____ (3)   Typography I (Prerequisite: ART 1001 and ART 1003, this course may be taken concurrently with but not before ART 1102)

Intermediate Studios (9 sh)
ART 3102 _____ (3)   Typography II (Prerequisite: Graphic Design Candidacy Portfolio Review)
ART 3202 _____ (3)   Interaction Design I (Prerequisite: ART 2026, 2103, 2104, 3102)
ART 3302 _____ (3)   Idea Lab (Prerequisite: Graphic Design Candidacy Portfolio Review)

Advanced Studios (9 sh)
ART 4102 _____ (3)   Typography III (Prerequisite: ART 2026, 2103, ART 3102 and ART 3302)
ART 4192 _____ (3)   Graphic Design Senior Seminar (Prerequisites: ART 3202 and ART 4102)
ART 4202 _____ (3)   Graphic Design Senior Studio **(CAP)** (Prerequisites: ART 3202, ART 3226, ART 4102 and ART 4192))

Graphic Design Electives (9 sh) Choose from the following:
ART 2302 _____ (3)   Calligraphy (Prerequisite: ART 1001or permission of the instructor)
ART 3312 _____ (3)   Motion Graphics (Prerequisite: Art 2104 or permission of the instructor)
ART 3322 _____ (3)   Sign, Symbol, Image (Prerequisite: ART 2104, 3102)
ART 3332 _____ (3)   Design Methods (Prerequisites: ART 2104, ART 3102, ART 3302)
ART 3602 _____ (3)   Special Topics in Graphic Design (Prerequisite: Graphic Design Candidacy Portfolio Review)
ART 3900 _____ (3-6)   Internship (with written approval of your advisor)
ART 4302 _____ (3)   Interaction Design II (Prerequisite: ART 3102, 3202, or permission of the instructor)
ART 4312 _____ (3)   Graphic Design Professional Practice (Prerequisite: ART 3102, 3202)
ART ____ _____ (3)   Other with written approval of your advisor

_____ GD Candidacy Portfolio Review
_____ GD Senior Portfolio

Courses noted # and either ART 2030 or 2130 must be completed prior to GD Candidacy Portfolio Review

Students who pass candidacy portfolio review are required to have a laptop computer & software that meets minimum graphic design program specifications.

Professional Development (6 sh)

Communication Skills (3 sh)
COM 2101 ____ (3) Public Speaking
COM 2110 ____ (3) Intro to Nonverbal Comm.
ENG 3100 ____ (3) Business Writing
ENG 3700 ____ (3) Technical Writing
____ ____ ____ (3) Other with written approval of your advisor

Related Areas (3 sh)
ANT 1415 ____ (3) Understanding Culture (ILE)
C I 4840 ____ (3) Beginning Video Production
COM 3100 ____ (3) Interviewing Methods
COM 3155 ____ (3) Persuasion
ECO 2030 ____ (3) Princ Microecon (LSE)

IDS 3260 ____ (3) Creativity: An Introduction
ENT 3060 ____ (3) Opportunity & Entrepreneurship
MKT 3050 ____ (3) Prin. of Marketing
S D 2400 ____ (3) Prin. of Sustainable Dev. (ILE)
____ ___ ____ (3) Other with written approval of your advisor

III.   MINOR – NOT REQUIRED

IV.   FREE ELECTIVES (to total a minimum of 122 sh for this major) .... **2 - 6**
2 sh of free electives outside the major discipline are required   **122 - 127**

Major Requirements that may count toward Gen Ed:
ART 2030 (3)   Liberal Studies Experience; FAD
ART 2130 (3)   Liberal Studies Experience; FAD
ECO 2030 (3)   Liberal Studies Experience
ANT 1415 (3)   Integrative Learning Experience; SSD
S D 2400 (3)   Integrative Learning Experience
Total Major Hrs: 81
Gen Ed: - 9
Net Major Hrs: 72