

**INTERNATIONAL BUSINESS (337A)**  
**Bachelor of Science in Business Administration (B.S.B.A.)**  
**Fall 2012 – Summer 2013**

**GENERAL EDUCATION REQUIREMENTS (44 sh) – the following 13 sh of major requirements can also count in the General Education Program:**

- ♦ ENG 1000 and 2001 (6 sh) count as General Education Writing Across the Curriculum requirements
- ♦ MAT 1030/1110 (4 sh) counts as a General Education Quantitative Literacy requirement
- ♦ ECO 2030 (3 sh) counts as a General Education Perspective requirement

**COB ADMISSION REQUIREMENTS (28 sh)**

2.5 cumulative GPA (based on 12+ graded hours at ASU), 60 earned hours and completion of the following:

- \_\_\_ ENG 1000 (min. grade of "C" required) (hours already counted in Gen Ed)
- \_\_\_ ENG 2001 (prereq: ENG 1000 & UCO 1200) (min. grade of "C" required) (hours already counted in Gen Ed)
- \_\_\_ MAT 1030 or 1110 (4 sh) (min. grade of "C-" required) (hours already counted in Gen Ed)
- \_\_\_ Computer Proficiency - passing score on the Basic Computer Skills Proficiency Test or credit for CIS 1026 (min. grade "C-" required)

**COB LOWER LEVEL CORE**

(2.0 average required; Minimum grade of "C-" required in each course)

- \_\_\_ ACC 2100 (prereq: 24 EH)
- \_\_\_ ACC 2110 (prereq: min. grade of "C-" in ACC 2100)
- \_\_\_ ECO 2030 (hours already counted in Gen Ed)
- \_\_\_ ECO 2040 (prereq: ECO 2030)
- \_\_\_ ECO 2100 (prereq: MAT 1020, 1030 or 1110) (STT 2810 can substitute)
- \_\_\_ LAW 2150

Students cannot be admitted to the COB with any outstanding grades of "I".

**ADDITIONAL COB CORE (25 sh)**

- \_\_\_ ENG 3100 (prereq: ENG 2001 & 54 EH) **or** BE 3340 (prereq: ENG 2001) (Writing in the Discipline Requirement) (min. grade of "C" in ENG 3100/BE 3340 required to take 4000 level business courses)
- \_\_\_ CIS 2050
- \_\_\_ ECO 2200 (prereq: ECO 2030 & ECO 2100)
- \_\_\_ FIN 3680 (prereq: MAT 1030 & ACC 2100)
- \_\_\_ MGT 3630
- \_\_\_ MKT 3050 (prereq: ECO 2030)
- \_\_\_ POM 3650
- \_\_\_ **MGT 4750** (prereq: all 2000/3000 COB core, grad audit and final semester of coursework)
- \_\_\_ **BUS 4000 (1 sh)** (Capstone Requirement) (prereq: all 2000/3000 COB core, grad audit and final semester of coursework)

**GLOBAL ISSUES REQUIREMENT**

The Global Issues requirement is automatically met with the international business courses and the international experience.

**REQUIRED – INTERNATIONAL BUSINESS (6 s.h.)**

- \_\_\_ FIN 3350 (International Business Transactions) – prereq: LAW 2150
- \_\_\_ ECO 3410 (International Economics)– prereq: ECO 2030, 2040

**MAJOR ELECTIVES (9 s.h.)**

- \_\_\_ ACC 4730 (Accounting & International Business)–prereq: ACC 2110 or ACC 5190 or equivalent
- \_\_\_ BUS 3900 (3 sh only) (International Internship) – prereq: admission to COB and permission of IB coordinator
- \_\_\_ BUS 4530 (International Business in China Orientation) – *Holland Fellows-by invitation only (spring only)*
- \_\_\_ BUS 4540 (International Business in China) – *Holland Fellows-by invitation only (summer session I only)*
- \_\_\_ CIS 3620 (Issues in Global/International Information Technology) (*on demand*)
- \_\_\_ ECO 4640 (International Economic Policy) - prereq: ECO 3410 (*spring only*)
- \_\_\_ FIN 3075 (International Insurance Markets) – prereq: FIN 3071 (*spring only*)
- \_\_\_ FIN 4750 (International Business Finance) - prereq: FIN 3680
- \_\_\_ MGT 3190 (International Entrepreneurship) – prereq: MGT 3060 (*on demand*)
- \_\_\_ MGT 3670 (International Human Resource Management) (*spring only*)
- \_\_\_ MGT 3800 (International Management) - prereq: MGT 3630
- \_\_\_ MKT 4550 (International Marketing) - prereq: MKT 3050 with a minimum grade of "C"
- \_\_\_ SCM 3680 (Supply Chain Technologies in a Global Environment) – prereq: CIS 1026 and CIS 2050 or equivalent or permission of chairperson/director
- \_\_\_ SCM 3690 (Global Supply Chain and Logistics) (*fall only*) – prereq: ECO 2100 or STT 2810 or permission of chairperson/director
- \_\_\_ Other approved selected topics (ex: up to 3 s.h. of 3000+ COB faculty-led study abroad courses)

**OTHER PREREQUISITE INFORMATION**

Students must have 57 hours to take 3000 level COB core courses, 60 hours to take any other 3000 level COB course, and 90 hours to take any 4000 level COB course. In addition, students not admitted to the COB must have a minimum GPA of 2.0 to take 3000/4000 level business classes.

In addition to other prerequisites, a minimum grade of "C" in ENG 3100 or BE 3340 is required prior to taking any 4000 level business courses.

No more than five 3000/4000 level COB courses can be taken by students not admitted to the COB.

It is recommended that students take all 3000 COB core courses prior to taking 4000 level COB courses.

**LANGUAGE REQUIREMENT (15 s.h.)** A minor in a second language or, if no minor is available, a minimum of 15 hours at the 2000 level or above in the selected language as chosen in consultation with the Department of Languages, Literatures and Cultures. CHN/FRE/GER/JPN/SNH 3520 (Instructional Asst.) cannot be included in the language requirement. Students also pursuing a language major cannot declare a minor in the same language but must meet the requirements below as part of the language major. **All language course work must have an average GPA of 2.0.** Prior to enrolling in courses at the 2000 level or above, the student must have completed course work through the intermediate level (1050) or have passed a proficiency test of the chosen language. This can require as much as 12 s.h. of 1000 level coursework.)

Chinese	French	German	Japanese	Russian	Spanish
___ CHN 2001	___ FRE 2005	___ GER 2010	___ JPN 2001	___ RSN 2010	___ SNH 2005
___ CHN 2003	___ FRE 2010	___ GER 2015	___ JPN 2003	___ RSN 2015	___ SHN 2010
___ ^CHN 3090	___ FRE 2035	___ GER 2000+ elective	___ JPN 2000+ elective	___ RSN 2000+ elective	___ SNH 4090
___ CHN 2000+ elective	___ ^FRE 3095	___ ^GER 3090	___ JPN 2000+ elective	___ RSN 2000+ elective	___ SNH 2000+ elective
___ CHN 2000+ elective	___ ^FRE cult/civ course	___ ^GER cult/civ course	___ JPN 2000+ elective	___ RSN 2000+ elective	___ ^SNH cult/civ course

^Can substitute an approved 2000+ elective in the language for this course. See International Business Advisor for approval.

Approved cult/civ courses: FRE 3040, FRE 3065, FRE 4010, GER 2050, GER 2055, GER 3021, GER 3055, GER 3550, SNH 3050, SNH 3055, SNH 3250, SNH 3251, SNH 3350, SNH 4003, SNH 4063, SNH 4555

**INTERNATIONAL EXPERIENCE** (The student must participate in an international experience approved by the College. The experience must have a duration of at least 10 weeks. Generally, this will be satisfied through an international internship or a semester study abroad.)

- \_\_\_ Completion of International Experience

**APPROVED ELECTIVES (9 s.h.)** selected *with the approval of the COB* in support of the student's international business training. Typically the courses are in the following categories: additional 3000/4000 level business classes, additional second-language classes at the 3000/4000 level, internship, selected non business electives in the areas of anthropology, geography, history, or political science – PS 2240 has been pre-approved to count in this category) (**cannot use MGT 3010 or FIN 3010**)

**FREE ELECTIVES (2 s.h.)** - 2 s.h. any level outside of the COB